1. **Geography:** Where in the US have you spent significant time in the past (growing up, vacations, internships, etc.)? In what areas do you have personal ties? Are there other location factors that you’re considering in your application (urban/rural, access to certain patient populations, cultural diversity, other opportunities)?

2. **Mission:** Which mission statement is most appealing to you and why?
   
   a. *Enhancing communication across the lifespan by integrating research and clinical practice from the biological, behavioral, and social sciences.*

   b. *The mission of X is: To bring the full measure of human knowledge, talent and compassion to bear on the healing of sickness and injury and the advancement of health and wellness through preeminent programs in patient care, education and research.*

   c. *The mission of the MA in Communication Disorders program is to prepare speech-language pathologists who will serve all people with communication disorders. The program provides students who have a strong foundation in the liberal arts and sciences with advanced academic, research and clinical opportunities designed to help them acquire professional knowledge, skills and values consistent with the excellence in the field.*
3. **Focus:** If you were to pursue a specialty area/certification post SLP school, which of these would be of the greatest interest.
   a. Child language and language disorders
   b. Fluency and fluency disorders
   c. Swallowing and swallowing disorders

4. Are there student organizations/activities that you seek in SLP school (religious, cultural, music/arts, service, athletic, social)?

5. Are there factors guiding your school selection (location, mission, cost, experience, etc.)?

6. List 5 schools that you plan to apply to

*Adapted from Health Profession Advising at Princeton University*